



- will give you a comprehensive view



fuelSMS will do the work involved in registering, including any follow ups, if you are a company.

Basic information

It is necessary for **fuelSMS** to have a contact person in your company, that delivers the basic data on the vehicles and the drivers, including data on any change over of vehicles and/or drivers.



fuelSMS creates a comprehensive view of which department vehicles and drivers belong to.

fuelSMS will contact the driver in order to correct any errors, should a fault occur during a registration.



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Motivational Programs

fuelSMS will, if arranged with your company, make motivational programs, in which there will be made agreements on rewards to drivers, that participates in the fuel saving implementations in a positive way.

fuelSMS suggests that a percentage of the net savings is allocated to motivational initiatives. Competitions could, for instance, be made about improved driving economy (km per litre/ litre per hour) compared to a previous record.



fuelSMS delivers data lists containing information about any winners.

fuelSMS will, on its own account, make competitions about the fewest mistakes made in data entering when refuelling.



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Statistical information

fuelSMS savings program delivers all the data to your company. This will render a comprehensive view over the fuel consumption, and can be used as guidance in any motivational program, resulting in a positive participation from your drivers.

fuelSMS delivers lists where the layout is arranged in participation with your company. The lists will be sent on the 1st of each month, unless otherwise arranged.

fuelSMS can, if you so wish and after arranging it with your company, send information about mileage and litres refuelled to the leasing company, so that the drivers only have to enter information once.

If the fuel consumption varies more than a set percentage, that has been specified by your company, the program can send information about this via SMS or email to your company and to **fuelSMS**.





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Marketing

Arrangements will be made with your company about the nature of the contact to the press, regarding your company's initiatives and savings, especially the reductions of the CO2 emissions.

These initiatives could also be published in your company's personnel magazine / intranet.

fuelSMS creates an informational pamphlet addressed to the drivers regarding the use of **fuelSMS** and its purpose, mentioning the current worldwide focus on the CO2 emissions, the Climate Conference in Copenhagen in 2009 etc.

In this pamphlet, **fuelSMS** recommends that the drivers use the system privately as well, this usage is free of charge.



fuelSMS will hand out small stickers/labels that can be put on any fuel cards. This sticker contains the vehicles registration number, the telephone number for entering the data, and an example on how the SMS that is to be sent to **fuelSMS**, is supposed to look, etc.



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fuelSMS

- the road to a better economy
and a greener profile.

